

Dr. Sabrina Mittelstädt

Associate
Hamburg

Biography

Sabrina Mittelstädt advises leading national and international companies from various industry sectors such as fashion, media, consumer goods and energy. She focuses on trademark, design and unfair competition law.

Sabrina assists her clients in enforcing and defending their rights in opposition and infringement proceedings. In addition, she advises her clients in competition law disputes as well as in the drafting and negotiation of contracts.

Sabrina studied law at the Humboldt University of Berlin. During her legal clerkship, prior to joining us, she worked as a research assistant with another international law firm in Hamburg.

Representative experience

Representing and advising ProSiebenSat. 1 Group in trademark related matters.

Representing and advising a Swedish clothing company in trademark related matters.

Representing and advising a leading international energy company in trademark related matters.

Latest thinking and events



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Languages

English
German

Practices

Copyright
Designs
Domain Names
Intellectual Property
IT Law
Marketing and Advertising
Trademarks and Brands

Industries

- Hogan Lovells Publications
 - Trending topics in retail and fashion
- Insights
 - CJEU on geographical designation of origin: German "Balsamico" permitted
- Hogan Lovells Publications
 - The holiday shopping rush is here – Eight things retailers need to know this season *Consumer Alert*
- Hogan Lovells Publications
 - Influencer Snapshot: Getting a handle on social media influencers
- News
 - Watch: How blockchain could disrupt the fashion industry
- Insights
 - How blockchain might change the fashion industry – and safeguard the authenticity of your goods

Consumer

Energy and Natural Resources

TMT

Areas of focus

False Advertising and Unfair Competition

Fashion and Luxury Brands

Food and Beverages

IP Licensing, Commercialization, and Technology Transfer

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

Personality Rights

Retail and Consumer Goods

Strategic Counseling and Portfolio Development

Education and admissions

Education

Dr. iur., Humboldt University of Berlin, 2018

Second State Exam in Law, Higher Regional Court of Hamburg, 2016

First State Exam in Law, Humboldt University of Berlin, 2013

Memberships

German Association for the
Protection of Intellectual Property
(GRUR)
