

## Jessica Thompson

Associate

London

### Biography

Jessica Thompson advises on a range of commercial and regulatory matters, with a particular interest in the consumer, retail and food sectors.

Jessica advises on a variety of strategic and day-to-day contractual arrangements. Her experience includes drafting and negotiating manufacturing, supply, distribution, services, e-commerce, agency, collaboration, licensing and sponsorship agreements.

Jessica also helps clients navigate the legal and regulatory requirements that apply to their products, providing practical, solution-driven advice on rules relating to product composition and labelling, and advertising and marketing activities.

### Representative experience

Advising the British Paralympics Association on its sponsorship arrangements for the 2020 Tokyo Paralympic Games.

Negotiating a global licensing and distribution agreement for a major coffee brand.

Advising a global food manufacturer on a variety of commercial contracts including supply, manufacturing, distribution and services agreements.

Advising a leading media network on a marketing



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### Practices

Commercial

Complex Contracting

Marketing and Advertising

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### Industries

Consumer

Life Sciences and Health Care

Technology & Telecoms

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### Areas of focus

Advertising and Copy Clearance

Agency and Distribution

partner arrangement for a new video-on-demand service.

Advising a provider of a shared e-bike scheme on compliance requirements across a number of European locations.

Advising a payment network provider on compliance with UK advertising regulations.

Advising a manufacturer of blood plasma products on its supply and distribution agreements.

Advising a multinational electronic company on the launch of a new video-on-demand service in the UK.

## Latest thinking and events

- News
  - Re-open for business in the UK – How to safely re-open restaurants, pubs, and bars
- Hogan Lovells Publications
  - Re-open for business in the UK – How to safely re-open shops and retail outlets

Broadband, Internet, and E-commerce

Consumer Protection and Privacy

Corporate and Commercial Transactions

False Advertising and Unfair Competition

Fashion and Luxury Brands

Food and Beverages

Food Advertising and Regulation

International Regulatory Compliance

Manufacturing

Procurement

Product Compliance

Regular Contracts and Business Issues

Retail and Consumer Goods

Sales Promotions

Sponsorship

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## Education and admissions

### Education

LPC, BPP University Law School, 2017

GDL, BPP University Law School, 2016

B.A., Durham University, 2015

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## Bar admissions and qualifications

Solicitor, England and Wales

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