

## IP Litigation, Arbitration, and Alternative Dispute Resolution

As your IP becomes more successful and grows in value, it's no surprise that it can become the source of commercial disputes. We value quick and amicable settlements. Where necessary, we will vigorously defend your position. We break down complex matters to make them clear and understandable to courts.

We have more than 260 IP litigators worldwide. You benefit from our unified strategic approach when dealing with cross-border disputes. Whether you find yourself in arbitration or recuperation procedures with WIPO, in the ITC, U.S. Supreme Court, the CJEU, or even the European Court of Human Rights – there is little we haven't seen. With the formidable support of our appellate practice, Hogan Lovells is the firm to have on your side.

### Representative experience

Advising Merck & Co., Inc. (Kenilworth, New Jersey, USA) in a trademark, domain name, and social media dispute with Merck KGaA. over use of the name “Merck” in Europe and U.S.

Advising HTC on the then largest patent litigation before the European courts. Multijurisdictional cases against Nokia and NPEs, and advising on FRAND licensing terms.

Advising a leading Japanese pharmaceutical firm on multiple Hatch-Waxman lawsuits relating to the client's blockbuster product.

### Contacts

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### Practices

Designs

Copyright

Patents

Trademarks and Brands

Domain Names

International Trade  
Commission Section 337

Intellectual Property

Trade Secrets and  
Confidential Know-how

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Successfully representing Ashland in a landmark patent and trade secret infringement dispute against a Chinese company.

## Latest thinking and events

### Hogan Lovells Publications

Global Media, Technology and Communications Quarterly – Spring/Summer 2020

### Press Releases

Hogan Lovells successfully represents Air Canada against Flightright in unfair competition proceedings

### Press Releases

Hogan Lovells Adds Prominent IPMT Partners to San Francisco Office

### Publications

The Challenges Surrounding Patenting 3-D Bioprinted Organ and Tissue Technology