

Marie-Aimée de Dampierre

Chair

Paris

Biography

Marie-Aimée de Dampierre is the Chair of Hogan Lovells. She is passionate about client service, collaboration and diversity and inclusion.

Before taking up the role of Chair, Marie-Aimée held a number of management roles including head of the Paris office IPMT practice, office managing partner for Paris, Board member ('At Large' seat), Regional Managing Partner for Continental Europe and Regional Managing Partner for the firm's Europe, Middle East and Africa (EMEA) region (and a member of the firm's International Management Committee), and chair of the firm's global Diversity & Inclusion Committee.

Marie-Aimée began her career as a trademark agent, then as a litigator in a well-known IP boutique firm. She joined Hogan Lovells in 2000 as a senior associate as she wanted to be part of a more global platform. She assists and represents large businesses in the life sciences, consumer, media and technology industries in particular in relation to local and international disputes involving the protection and the enforcement of their intellectual property rights. She was one of the first lawyers assisting clients in major deals involving the securitization of intellectual property rights, including software and trademarks. She has developed a specific skill in mediation proceedings.



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Languages

English
French

Practices

Intellectual Property
Privacy and Cybersecurity

Industries

Life Sciences and Health Care

Areas of focus

Cell, Tissue, and Gene Therapies

Representative experience

Assisting French a global pharmaceutical laboratory in multijurisdictional proceedings, brought by a German company sharing the same origin on the use of the same name.

Assisting a French horse race betting entity in trade mark infringement and unfair competition proceedings within the frame of the liberalisation of online betting regulations.

Advising a successful European online clothing shop retailer in a worldwide multi-jurisdictional litigation against a cycle clothing retailer.

Assisting and defending a well-known motion picture producer and distributor in a copyright litigation against the co-authors of an allegedly infringed series.

Assisting a leading toy company in a litigation based on parasitism due to the misappropriation of its goodwill by a furniture design company.

Awards and rankings

- Intellectual Property: Trade Mark & Copyright (France), Eminent Practitioners, *Chambers Global*, 2021
- 'Eminent Practitioner' in Intellectual Property, *Chambers Europe*, 2020
- Recommended as a National Leader for France in Trademarks, *Who's Who Legal*, 2020
- Industry Focus: Luxury Goods, *Legal 500 EMEA*, 2019
- Best of the Best, Trademarks, Women in Business Law, *Legal Media Group's Expert Guides*, 2019
- Intellectual Property: Copyright, *Legal 500 EMEA*, 2019
- Intellectual Property (France), *Chambers Global*, 2018-2019
- Intellectual Property: Patents, *Legal 500 EMEA*,

Education and admissions

Education

University of Paris II Panthéon-Assas, 1986

Masters, Université Paris II Panthéon-Assas, 1986

Memberships

AIPPI

AFPPI

APRAM

INTA

ECTA

Bar admissions and qualifications

Paris

Accolades

[...] “business-orientated” Managing Intellectual Property, IP Stars 2015

Chambers Legal calls her an “Excellent trade mark specialist” a ‘very thorough and a great strategist – she is someone who takes us in the right direction’.

2018-2019

- Intellectual Property: Trade marks and designs, *Legal 500 EMEA*, 2018-2019

Latest thinking and events

- Press Releases
 - Hogan Lovells announces new management team and Board appointments
- Press Releases
 - Hogan Lovells appoints Marie-Aimée de Dampierre as Chair
- Webinar
 - How to weather the storm: bolstering your brands in challenging times in the U.S. and Europe
- Awards and Rankings
 - Hogan Lovells continues to win recognition in Chambers 2020 Global rankings
- News
 - Seven IPMT partners shortlisted in "Women in Business Law"
- Insights
 - French Legal and Regulatory Update - December 2018 to January 2019