

Anthonia Ghalamkarizadeh, M.Jur. (Oxford)

Counsel
Hamburg

Biography

Anthonia is a curious and innovative litigator, always looking beyond and thinking ahead. She puts these qualities to work for her IPMT clients across the globe when she advises them on their global IP enforcement, brand strategy and online enforcement, as well as on the liability regimes for internet service providers in the EU. Anthonia co-heads our esports practice and she is always ready to apply the rules of the game innovatively to achieve best outcomes for her clients.

Anthonia advises her clients, online service providers and owners of famous brands, on all aspects of provider liability, trademark law and unfair competition. The integrated cross-border and online enforcement of her clients' IP rights is a focus of her work. Anthonia's client base is strongly centered on internet services and software, consumer electronics and entertainment and she advises many leading online service providers on EU provider liability regimes. Anthonia also has extensive experience in global brand enforcement strategy and litigation and advises her clients on all steps of the way in the enforcement of their IP rights against imitations, scams, misleading and false advertising and other forms of misuse. She oversees the global trademark enforcement work for several of her clients, such as



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Languages

English
Italian
German

Practices

Domain Names
Intellectual Property
Marketing and Advertising
Trademarks and Brands
Technology Litigation
IP Litigation, Arbitration, and
Alternative Dispute Resolution

Mozilla, collaborating with our IPTM teams across many jurisdictions on a daily basis.

Anthonia is keenly curious and constantly explores the legal implications of current market trends and realities such as esports, ad-blocking, and the effective protection against online scams. She is strongly engaged in the firm's legal tech initiatives, including Total Brand Care, Collaborate and Engage, and always looks for innovative ways to improve client advice, team work and collaboration. Anthonia is a member of the Marques "Class 46" team of trademark bloggers. She is also an active member of the European Legal Network of the Free Software Foundation in Europe.

Representative experience

Years of experience as lead outside counsel managing Mozilla's global brand enforcement and strategy for its famous open source browser software Firefox and all other Mozilla brands.

Representing Mozilla in a high profile criminal trial for fraudulent selling of software, leading to prison sentences and award of damages to Mozilla.

Ongoing strategic advice and litigation on provider liability, trademarks, and unfair competition for several leading internet service providers.

Advising a leading online payment service on ongoing trademark matters and strategy in Germany.

Representing LEGO on all aspects of trademark, unfair competition and domain name enforcement, litigation

Industries

Consumer

Technology and Telecoms

Sports, Media & Entertainment

Areas of focus

False Advertising and Unfair Competition

Fashion and Luxury Brands

FinTech

Retail and Consumer Goods

Strategic Counseling and Portfolio Development

Broadband, Internet, and E-commerce

Esports and Gaming

Education and admissions

Education

M.Jur., University of Oxford, 2004

BA (Hons) Law, University of Berlin, 2003

B.A. in Law (Jurisprudence), University of Passau, 2001

BA in International Law, King's College London, 1997

Memberships

INTA

FSFE European Legal Network

and strategy.

Marques Class 46

INTA Unreal Campaign Committee

Coordinating global litigation and strategy in a naming dispute between two software companies.

Conducting the EU-wide customs enforcement for several technology and software clients.

Awards and rankings

- Rising IP Star, *Managing Intellectual Property IP STARS*, 2018

Latest thinking and events

- Insights
 - EU commission finally publishes Guidance on Article 17 DSM Copyright Directive
- Insights
 - All clear, but too late? CJEU rules on online platform liability for copyrighted content (pre-DSM)
- Insights
 - EU Parliament adopts TERREG Regulation for combating online dissemination of terrorist content
- News
 - The end of an odyssey: The German Act to adapt copyright law to the requirements of the Digital Single Market
- News
 - EU Copyright Directive: Further clarity on Art. 17 at EU level but also national concerns
- Insights
 - House rules? Nevada looks to establish the first U.S. esports regulator